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PTO/SB/08A (10/01) (modified)

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet 1 of 2 Attorney Docket Number 54941.000033

U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
1.	US-	6,336,132	01/01/02	Appleman et al.	
2.	US-	5,920,854	07/06/99	Kirsch et al.	
3.	US-	5,845,265	12/01/98	Woolston	
4.	US-	6,078,866	06/20/00	Buck et al.	
5.	US-	6,269,361	07/31/01	Davis et al.	
6.	US-	5,918,010	06/29/99	Appleman et al.	

FOREIGN PATENT DOCUMENTS

*Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENT		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION	
		Country Code:	Number - Kind Code (if known)				YES	NO
7.							<input type="checkbox"/>	<input type="checkbox"/>

NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION	
			YES	NO
8.		Google Introduces New Pricing For Popular Self-Service Online Advertising Program, http://www.google.com/press/pressrel/select.html , p. 1-2, dated February 20, 2002, printed on 7/29/03.	<input type="checkbox"/>	<input type="checkbox"/>
9.		Collection of pages from www.overture.com , printed on 7/29/03.		
10.		Collection of pages from findwhat.com , http://www.findwhat.com , printed on 7/29/03.		
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Substitute for form 1449A/PTO				Application Number	10/647,116
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Filing Date	August 25, 2003
				First Named Inventor	Kevin RJB DONOVAN
				Art Unit	Unknown
				Examiner Name	Unknown
Sheet	2	of	2	Attorney Docket Number	54941.000033

NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION	
			YES	NO
	13.	Collection of pages from Google Advertising, http://www.google.com , printed on 7/29/03.		

EXAMINER SIGNATURE <i>/Raquel Alvarez/</i>	DATE CONSIDERED 10/16/2008
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